DR. MO

is a uniquely unsupervised automatic predictive modeling software that produces predictions in seconds or minutes. Other programs, dependent on a higher level of human operation, can take weeks or months to produce less accurate results. These programs use the common "best" prediction model, taking a one-size-fits-all approach. Dr. Mo, on the other hand, uses Multi-Model Prediction Technology which ensures that the best possible model is applied to each individual record resulting in up to 99% predictive accuracy.

Dr. Mo, the World's ONLY Virtual Statistician, automatically does the most complex predictive analytics, data mining, predictive modeling and data science!

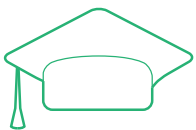## WORK EXPERIENCE

February 2013 to present

Cobalt Talon
- Predict healthcare risk
- Analyze provider outcomes
- Proactively deploy care programs
- Drive customer engagement
- Craft service offerings
- Target programs and campaigns

August 2012 to present

Soft10 was launched with Dr. Mo as its flagship product, testing its expertise on 267 databases on projects within a number of industries including:

Retail customer predictions	Healthcare
Banking	Sports predictions
Insurance	Weather forecasting
Marketing	Capital markets
Currency markets	Government statistics

EDUCATIONAL BACKGROUND

University of Belgrade - London School of Economics and Political Science

PhD Mathematics, Statistics, Econometrics, Cybernetics

Dr. Milorad Krneta developed Dr. Mo after earning his PhD at the University of Belgrade and London School of Economics, spending over 30 years researching self-learning predictive analytics technology. It was these studies and research that led to the original concept of a self-learning, virtual statistician that today has proven to be an unparalleled analytics tool.

Contributing research and analytic principals: Multi-model analysis, Bayesian statistics, Stochastic matrices, Markov chains, Shannon Information Theory

AVAILABILITY

Dr. Mo comes in three different forms to meet your needs.

1. **Internal employee** – A licensed stand-alone software that simultaneously predicts an unlimited number of different jobs.

2. **External virtual statistician** – A Software-as-a-Service portal where you pay per prediction job. You simply submit input files online and get your predictions automatically, only paying for the time needed to calculate your predictions.

3. **Embedded solution** – Configured into your platform or application. A great option if your company has a Recommender Engine, Marketing Automation Software, Big Data storage software or if you are a BI software company.