



“Risk is inevitable. How you optimize it though, is up to you.”



Dr. Mo Automatic Risk Assessment: Banking & Insurance APP

Soft10 & FINDABILITY PLATFORM 

Return on investment is important. Return of investment is critical if you want to stay in business. The art of finance has become science with Dr. Mo Automatic Analysis. Success in banking, investing, and insurance is powered by technology, driven by sophisticated mathematical analysis, and destroyed by lack of information. Strategies that worked for you in the past now work against you. Correlations between asset classes break down when you need them the most, and priority analysis requests far exceed capacity. In other words, with Big Data - the future isn't what it used to be.

Fortunately, not all is bad. Here is a peek into the future. You have more data. Dr. Mo & Findability platform[®] is a proven technology which can integrate your data with external data - both structured and unstructured, and even including social media data - and automatically identify your risks and fraud cases.



Here are three examples what the Dr. Mo & Findability platform[®] automatic predictive analytics software can do for your business:

- 1) Insurance - identify your most receptive prospects, help select the most relevant products to offer and the right message to engage them, and predict the risk of loss and help identify potential fraud.
- 2) Banking - identify which customers likely to switch banks, predict the credit risk, identify application fraud and prioritize collection activity.
- 3) Investing - the majority of professional investors do not consistently beat a passive index. Dr. Mo has done so with the S&P 500 automatically.



These are just a few examples of what the Dr. Mo & Findability Platform[®] can do for you. Think about it as a proven technology that, like a super analyst performs consistently, never needs a break, employs the most sophisticated automatic predictive analytics beyond what ANY human can do and at an investment that makes your CFO smile.

And we saved the best for last - unlike great employees who are difficult to cost-effectively recruit in a short time, Dr. Mo can scale instantly. Contact us now to learn how you can benefit from this unique offer today.

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