> " "The best prescriptions rely on facts.""

Dr. Mo Automatic Predictions for Pharmacy Benefits APP

Soft10 & FINDABILITY PLATFORM

To improve health, doctors prescribe drugs. To improve PBMs' business, the best prescription is Dr. Mo & Findability Platform®, a proven technology that automatically takes your data, and external data, including unstructured social media data, and automatically produces predictions that address some of your most pressing business needs. Known side effects for Dr. Mo users may include CFO "euphoria" due to significant increases in ROI, significant stress reduction for analysts - caused by automation and ease-of-use, and possible "addiction" to entrust Dr. Mo for more and more work as you start solving tough problems previously beyond your reach, due to the required time or statistical expertise needed to complete the job.

Here are three examples of what Dr. Mo can do for you:

1) Create a specialty/blockbuster drug "watch list" based on Dr. Mo. & Findability Platform's use of internal and external data to predict changes in the pharma industry and innovations that impact you. Replaces hindsight with foresight and prepares you for industry changes that affect your business.

2) Predict individual's current and possible future health conditions, prescription needs, and even side effects. This information helps you to predict the total claims amount and quantity required for each drug.

3) Quantity and claim amount predictions enable you to better understand Per Member/Per Month (PMPM) cost changes, negotiate with pharmaceutical companies who have an information advantage, and optimize the cost of each drug to offer plans with attractive pricing.

These are just a few examples of what the Dr. Mo & Findability Platform® could do for you. Think about it as a proven technology that, like a top pharmacist or doctor, performs challenging work but unlike humans, never needs a break while employing the most sophisticated automatic predictive analytics beyond what ANY human can do. All that, at an investment that even makes your CFO smile.

And we saved the best for last - unlike top pharmacists, doctors or business analysts who are require many years of training, Dr. Mo combines more than three decades of research and development into an automatic solution that you can learn in less than an hour and can scale instantly. Contact us now to learn how you can benefit from Dr. Mo's unique offer today.