



# Automatic Pricing Optimization by Dr. Mo

## Dr. Mo.

The **ONLY** Doctor who prescribes you cash.

Price too high and you lose money because of lost sales. Price too low and you lose money because of lost profits. If that bothers you, you are not alone. In one case Dr. Mo software found that over the course of one year **12 – 15%** of the revenue was lost due to over- and underpricing.

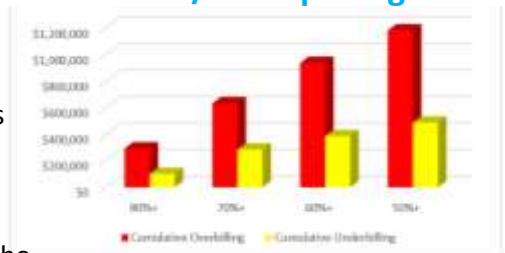
### Caution

**You are losing money because your prices are both too high and too low!**

The problem with the traditional “best price” is that you cannot win! Paradoxically, one “best price” means your prices are both too high and too low at the same time! Off course the problem is not you. The problem is the math behind the price!

Using Dr. Mo’s fully automatic predictive software powered by our sophisticated proprietary multi-model AI. Pricing optimization becomes so easy a six year old child could do it. Provide the data, press a few buttons. It really is that easy! Think about it as a proven AI technology that, like a super analyst performs consistently, never needs a break, employs the most sophisticated automatic predictive analytics beyond what ANY human can do and at an investment that makes your CFO smile.

### Over-/underpricing



And we saved the best for the end - unlike great employees who are difficult to cost-effectively recruit in a short time, Dr. Mo can scale instantly. Call 1-857-263-8094 today to learn how you can benefit from this unique offer.

PS: You really do need to contact us to find out whether Dr. Mo can prescribe YOU cash. After all, wouldn't you like that?

***Predict every price you need to predict!***

